



إيهاب العامري  
EHAB AL AMRI  
للإستشارات العمرانية URBAN CONSULTANT

URBAN DESIGN • LANDSCAPE • ARCHITECTURE

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CREATIVE PORTFOLIO 2021

- Ehab Al Amri Consultant is specialized urban design and landscape design firm in Saudi Arabia. The firm is committed to give international quality services, in urban design master planning, streetscape, urban destinations, landscape, and architecture. We believe that place making is the direction of all our projects.
- Ehab Al Amri has more than 25 years of experience in urban and landscape design, he was former planning manager in royal commission for Jubail and the general director for mega projects in the city of Jeddah, his work covered several cities in Saudi Arabia mainly eastern providence , Jeddah and Riyadh.



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لمشاهدة مشاريع المكتب



www.ehabamri.com

# OUR SERVICES

- URBAN DESIGN.
- STREET SCAPE.
- MASTER PLANNING.
- LANDSCAPING.
- ARCHITECTURE



# OUR CLIENTS



نيوم NEOM



التنمية العقارية



أمانة المنطقة الشرقية - الخفجي



أمانة المنطقة الشرقية - الدمام

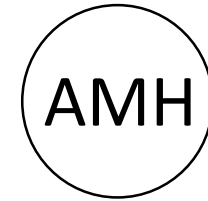
اسواق  
المزرعة  
FARM Superstores



أمانة منطقة عسير



جامعة الملك فهد  
للبتروول والمعادن



مؤسسة عبدالرحمن الهطلاني  
للمقاولات



# LATEST PROJECTS

## URBAN DESIGN :

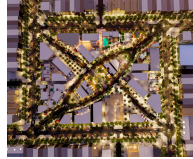
MAJD COMMUNITY



KHAFJI UPTOWN



ALMISHRAQ SQUARE



ALDAHAYAH DOWNTOWN



## LANDSCAPING :

ALHAMRA WATERFRONT



KFUPM



OFFICE PARK



## STREETSCAPING :

JUBAIL AVENUE



DAMMAM ST.



ALDAHAYAH ST.



VIP PARK



PRIVATE PALACE



POCKET PARK



## ARCHITECTURE :

JALMOUDA MALL



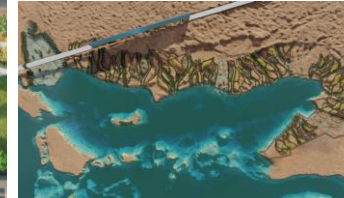
DEAD MALL REVITALIZATION



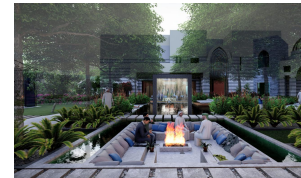
ALDAHAYAH PARK



LANDSCAPING MASTER PLAN THEME



PRIVATE PALACE



# URBAN DESIGN

Ehab al Amri Urban Consultants provides high quality urban design services that cover master planning, community design and subdivision, urban retrofitting, transit oriented development, mixed use development, rehabilitation of deteriorating districts streetscape and Waterfront development. The long experience of Ehab al Amri in previous urban design projects is the main strength of our services.





**Majd community** is 290 000 m<sup>2</sup> west of Dammam along airport road. The Goal was to create a walkable and livable community. We have explored the site to its maximum potential by creating two destinations, the first is a city level mixed-use destination along airport, and the other one is a community level Main Street. The residential community has a central elliptical shape neighborhood park and two mosques kindergarten and school. Higher connectivity of Streets and pedestrian walkways makes easy walkability to all amenities in the site.



# KHAFJI UPTOWN | SITE AREA = 320,000 Sq.m

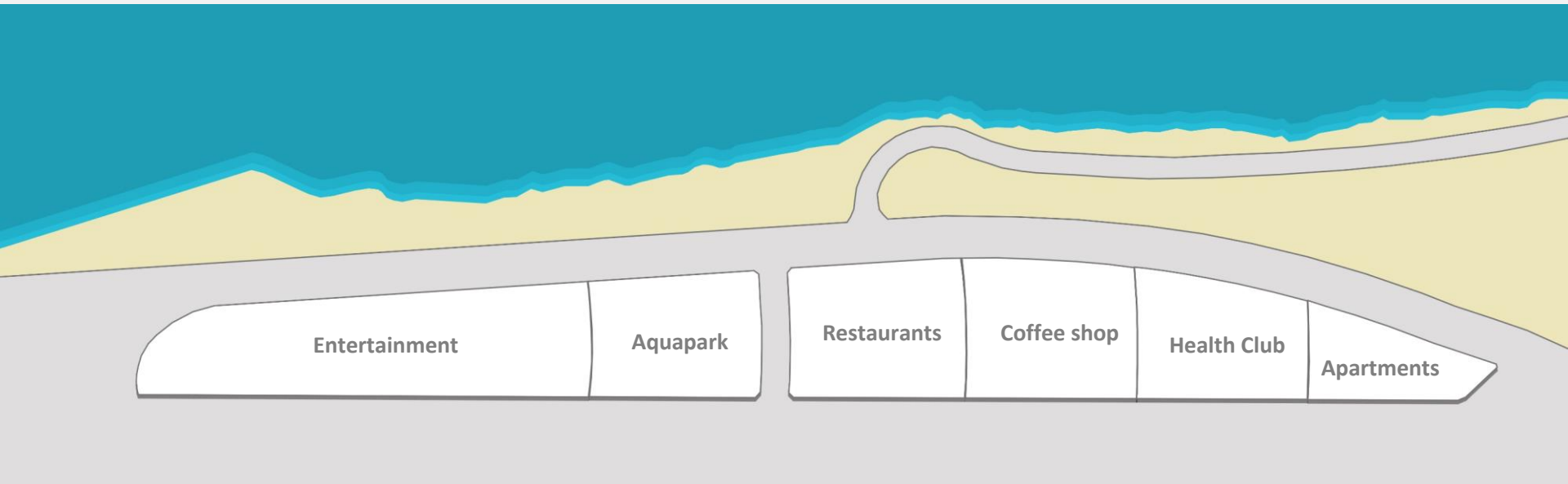
**Location:** Eastern province, AlKhafji.

**Khafji** is medium size town in the border with Kuwait. It has 90000 inhabitants. In collaboration with VADO consultant we have done an urban design proposal for this costal site.

**The goal** is to create an attractive retail entertainment destination to act as the living space for the residents and attract most of the visitors crossing the border.



## SUBDIVISION BY MUNICIPALITY:





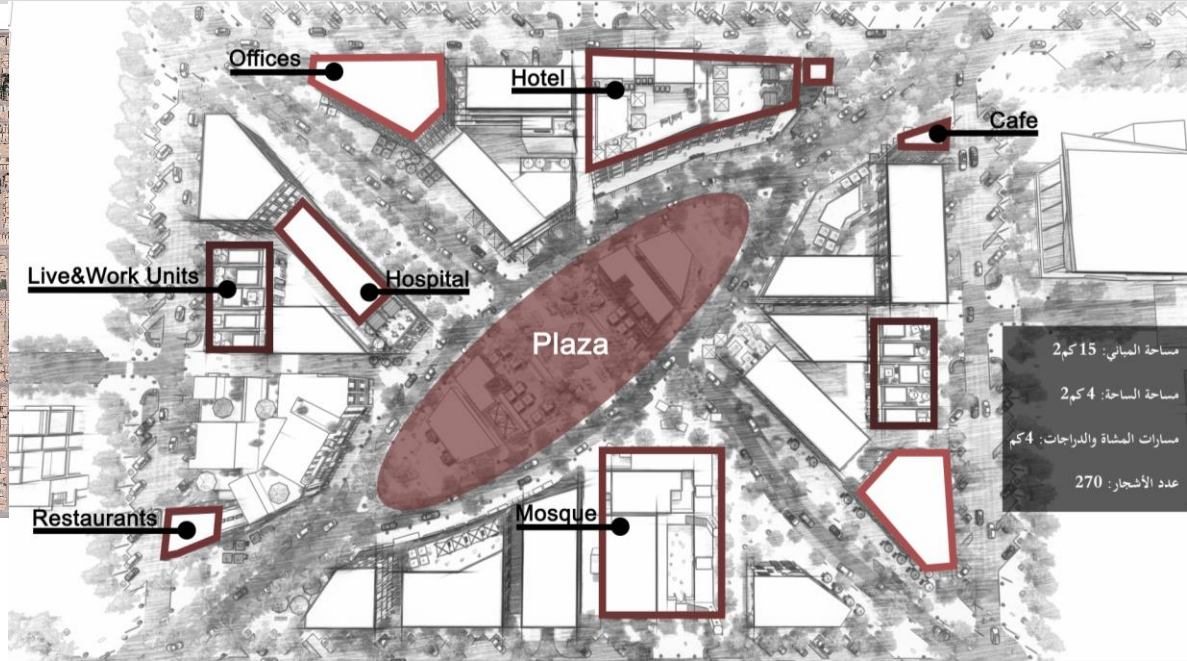
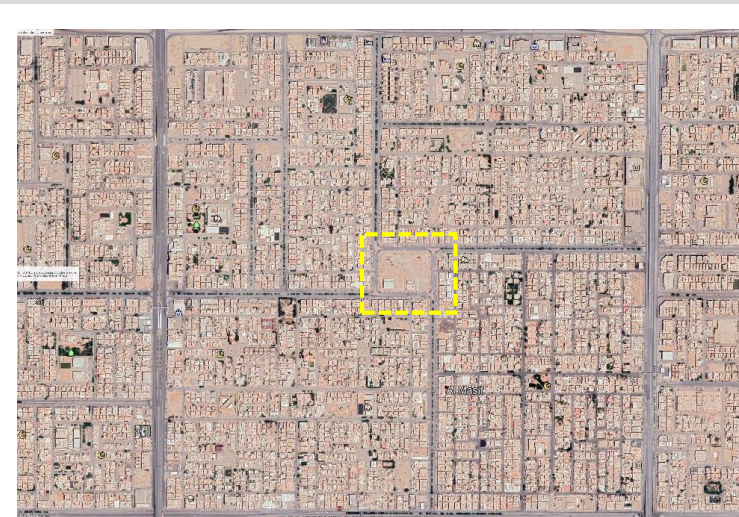
# KHAFJI UPTOWN | SITE AREA = 320,000 Sq.m



From our city observation we noticed the city is isolated from the water ,therefore our concept was to link the city with the water by creating a Marina to be the focal point of the project. The project has 3 main magnets shopping mall, culture center & the marina.



# ALMISHRAQ SQUARE | SITE AREA = 40,000 Sq.m



This is an attempt to give an urban design vision for a typical center of residential districts in Riyadh. The demand for vibrant community center within walking distance from residents' are essential. A mixed use development centered around plaza will create an attractive gathering place for residents. It is also bring working spaces closer to community. This type of development help reduce dependence on cars and encourage young entrepreneur to work close from home.



# ALMISHRAQ SQUARE | SITE AREA = 40,000 Sq.m



# STREETSCAPING





Length : 487m

Width : 24m





The quality of Jubail downtown main street is deteriorating business are losing vacant stones are increasing. Our role is to help the city to revitalize its main streets to be come an attractive urban destination. We have proposal a complete street scape and façade improvement. The concept is to make the street as shared street with wide sidewalks to be used and outdoor seating and socializing.



# DAMMAM STREETS | (ALSALAM + ALBADIYA DISTRICT) SITE AREA = 1,700,000 Sq.m

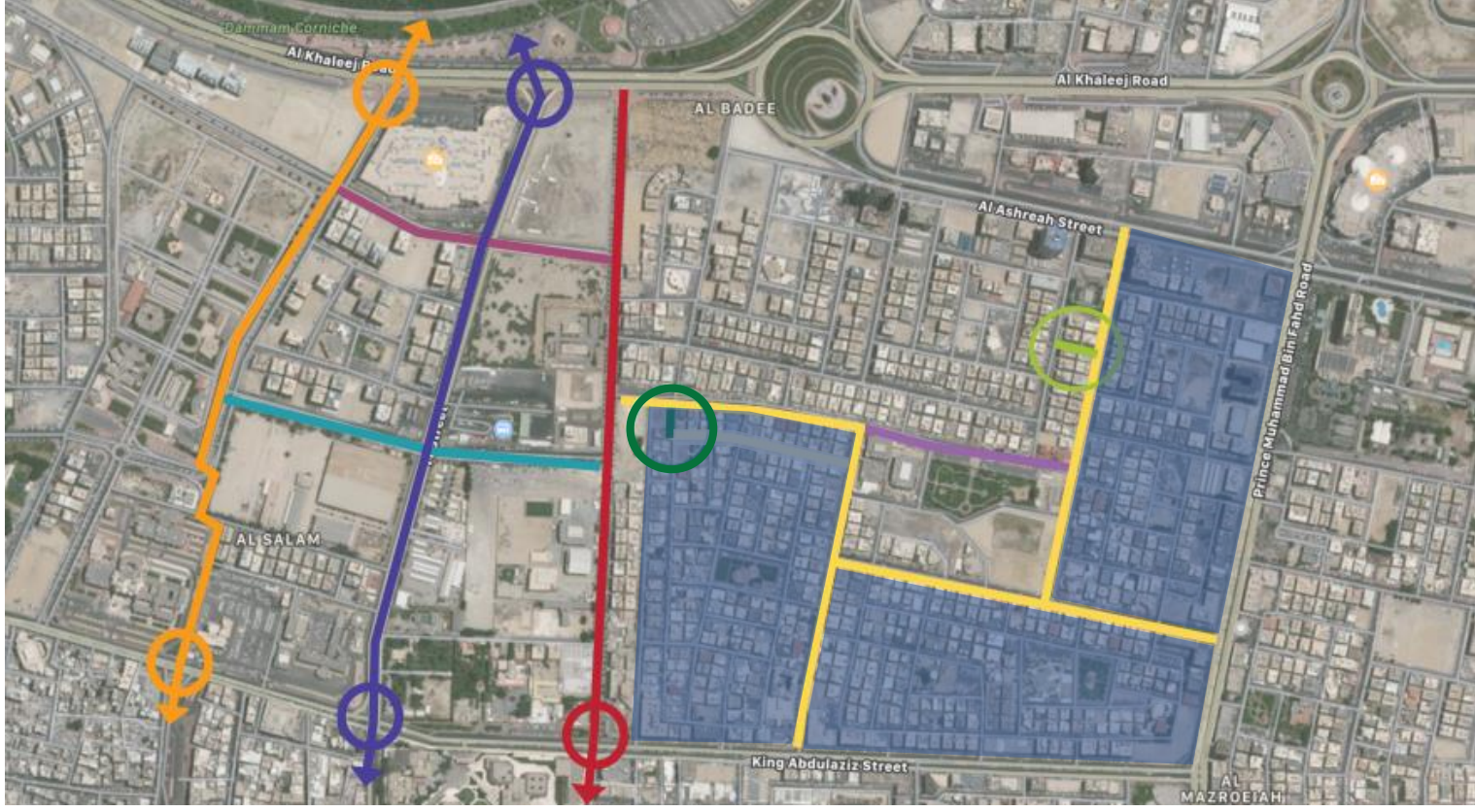
## LOCATION:











Albadiya & Alsalam District, Eastern province, AlDammam.



# DAMMAM STREETS | (ALSALAM + ALBADIYA DISTRICT) SITE AREA = 1,700,000 Sq.m

## SCOPE OF WORK:



-  Residential St. in Albadiyah district 20m width
-  Residential St. in Albadiyah district 20m width(Surrounded by park)
-  10m St. Zone.
-  Residential Corridor 8.00 m width.
-  Residential Corridor 6.00 m width.
-  Abdullah bin Rawahah St. (From King Abdulaziz St. to Alkhalej St.) 30m width
-  11<sup>th</sup> St. (From King Abdulaziz St. to Alkhalej St.) 30m width
-  9<sup>th</sup> St. (From King Abdulaziz St. to Alkhalej St.) 20m width
-  Waqidi St. 30m width
-  Sofian bin Whab St. 30m width



# DAMMAM STREETS | (ALSALAM + ALBADIYA DISTRICT) SITE AREA = 1,700,000 Sq.m

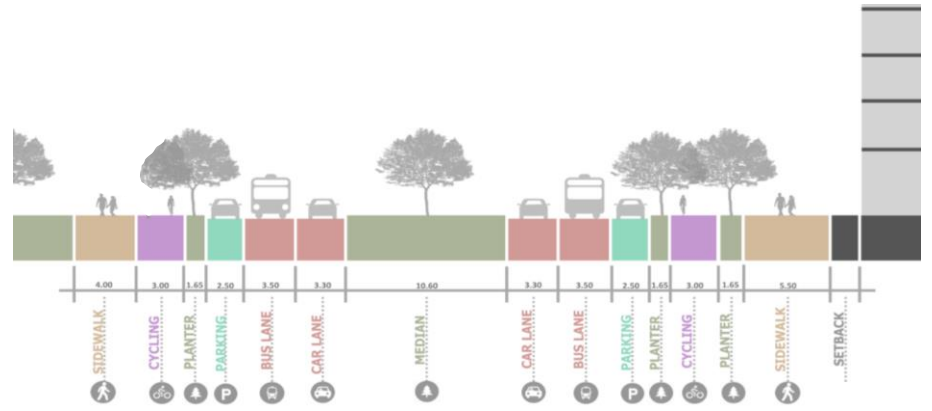
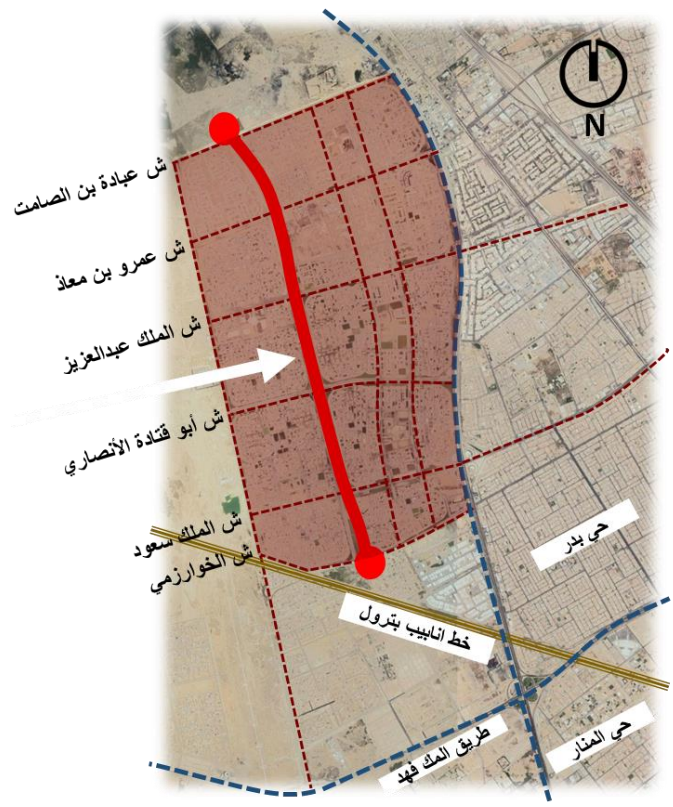


As part of Saudi 2030 vision to humanize city streets to be safe and comfortable for pedestrian to walk, Dammam municipality approached us to develop streetscape design for selected residential and commercial streets to be as pilot project for future streetscape program to cover most of the city. The streets width range from 10m to 20m for residential and 20m to 30m for commercial streets. The concepts was based on reducing lane width to be 3.0m in residential St. and 3.3 in commercial St. as well as reducing no. of lanes from 3 to 2 lanes in commercial streets. The spaces that was designated to cars given back to pedestrian and landscaping which made the difference between the existing and proposed designs.

# DAMMAM STREETS | (ALSALAM + ALBADIYA DISTRICT) SITE AREA = 1,700,000 Sq.m



# DAHYAH STREET (80<sup>th</sup> Street) | DAMMAM



## 80th Street:

It is located in the middle of the largest suburb urban community in Dammam , extending from Ubadah bin Al-Samit Street in the north to Al-Khwarizmi Street in the south, with a length of **7,500 m**. The R.O.W range from 180-200m the planned design was 80m arterial road and 100m width of mixed use along part of the arterial .

Our proposal was to change the proposed arterial to a 50m wide boulevard

# DAHYAH STREET (80<sup>th</sup> Street) | DAMMAM



A town center was created in the middle of the boulevard to be as focal point and gathering place . For the community.



TO WATCH THE VIDEO  
SCAN THE BARCODE



# DAHAYAH STREET (80<sup>th</sup> Street) | DAMMAM



The boulevard was provided with separate Mobility lane for future transportation means .

A linear park have been created along the boulevard varies from 30 to 50m wide to serve the community with plenty of open space activities such as picnic parks , sport yards , and malty propose promenade for weekly and seasonal events.

# ALDAHYA PARK | SITE AREA = 210,000 Sq.m



TO WATCH THE VIDEO  
SCAN THE BARCODE



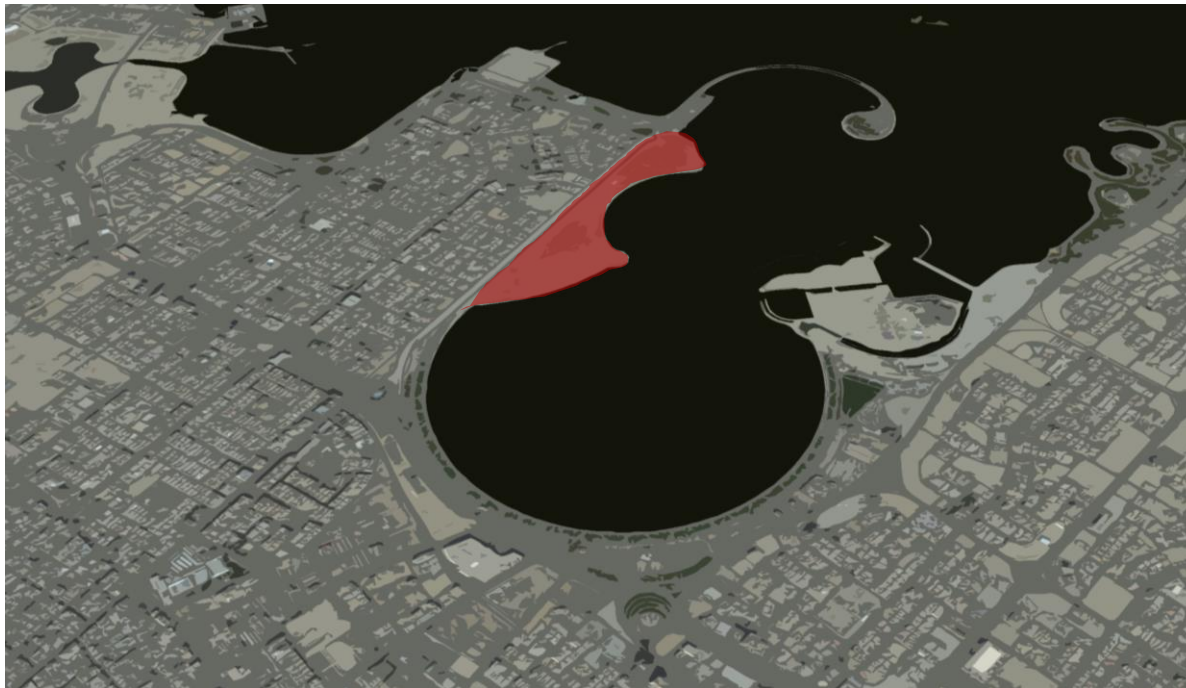
# LANDSCAPING

Landscape design is part of our specialty in the office we have wide experience in landscape projects from parks and open spaces to residential landscape. Ehab was a leading landscape designer in several beach parks in Jubail industrial city and open spaces in Dammam as well. We give attention to the overall concept to the very detail in plant selection and distribution.



# ALHAMRA WATERFRONT | SITE AREA = 315,000 Sq.m

In collaboration with VADO consultants we are developed the waterfront to be active all the time for all age group and can hold seasonal events and concerts. The activities range from adventure tree park to kids water play, RE&D zone, sport zone, floating restaurant and marina.





# ALHAMRA WATERFRONT | SITE AREA = 315,000 Sq.m





KFUPM decided to do a new graduate collage for girls and they have selected within the campus a site used as bus parking yard that has some existing old academic buildings which will be renovated. Our scope is to do general site layout and landscaping around the existing buildings and proposing future building sites. Our concept was to create a central spine to act as shared plaza connecting existing building and future sites. The spine has some setting areas to encourage socializing and interacting between students, also the design introduced some outdoor lecture and performance zone using the difference in site levels and topography.



# OFFICE PARK | SITE AREA = 6,200 Sq.m



Jeddah is unique office development in Tahliyah Street in Jeddah the designer Sameer Bajnaid gave the project architectural theme driven from historical Jeddah and he was generous enough to give plenty of open spaces in front of the development. We have dealt with the open spaces as several interconnected open spaces as an abstract of old Jeddah historical district urban fabric.

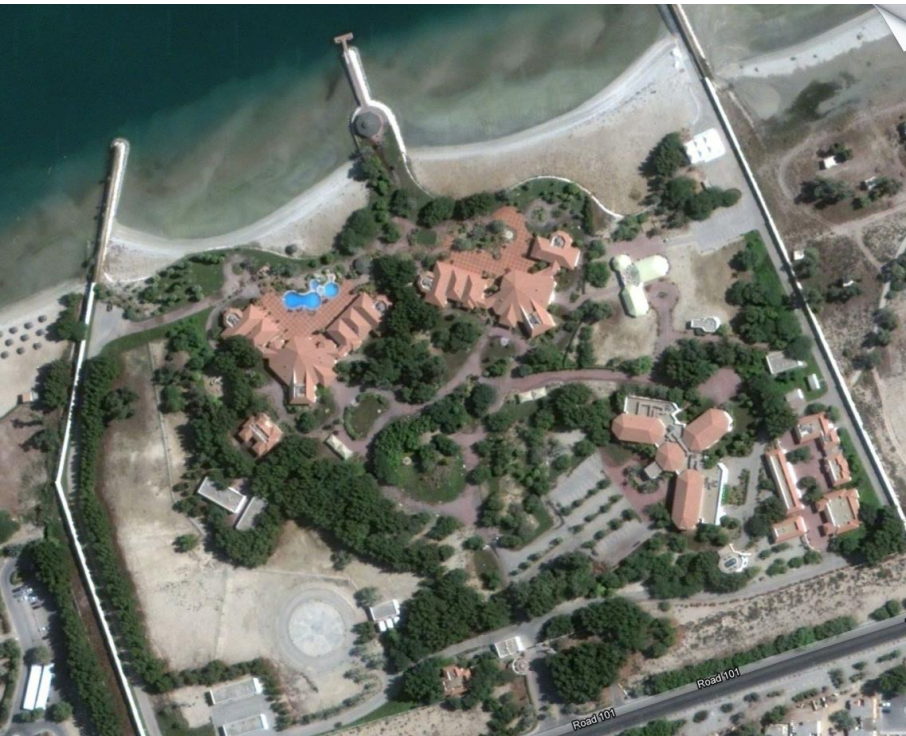




This Park is adjacent to Royal Commission guest housing in Jubail industrial city. The purpose is to provide a recreational services for Royal Commission VIP guests as well as a place that can hold evening dinner and events for the visitors. The main concept is creating an oasis in the middle of desert park the main feature of the oasis was the lake type pool and lush landscaping.



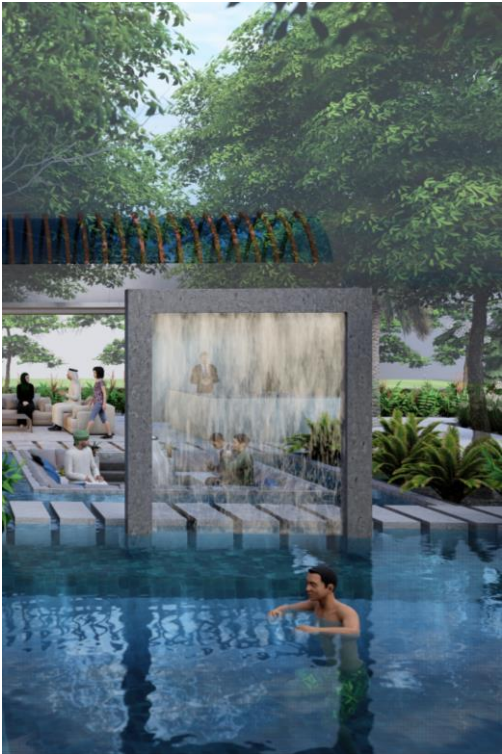
# PRIVATE PALACE | SITE AREA = 120,000 Sq.m



This site is located in Howilat Beach in Jubail industrial city it is about 120,000 m2. The design concept was to create lush tropical landscape within the commonly used areas and less dense landscaping as you go to the edges of the site.



**PRIVATE VILLA** | SITE AREA = 7,000 Sq.m





As part Dammam municipality to humanize streets in residential areas, we have suggested to get back side alleys from cars to people. And we have converted this 8m X 60m Alley to pocket park that has small playground for ages 3-7 integrated within an interesting crossing path.



TO WATCH THE VIDEO  
SCAN THE BARCODE



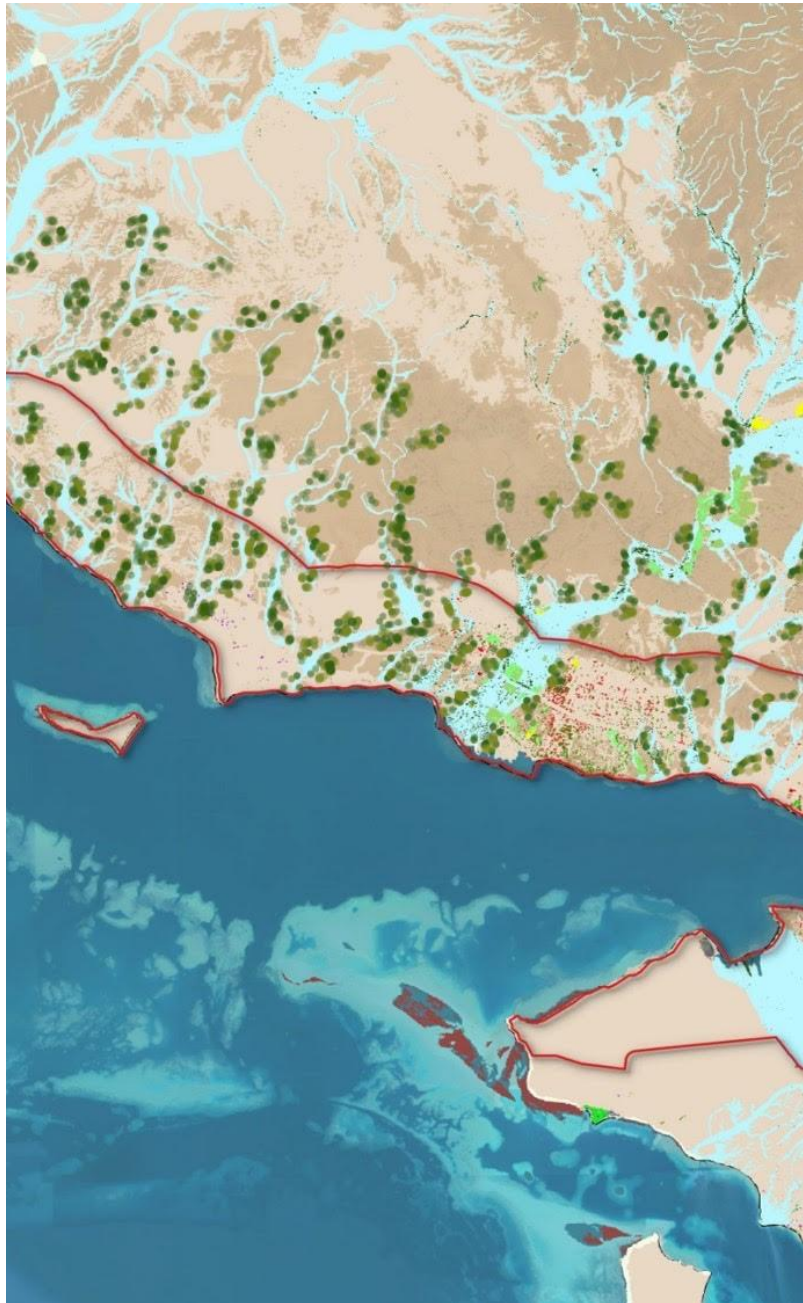
# ALMISHRAQ SQUARE | SITE AREA = 40,000 Sq.m



TO WATCH THE VIDEO  
SCAN THE BARCODE







## THE CONCEPT

### Wadi - Dunes - Wild flowers

The Main Concept will be driven from respecting the wadis and natural rain drainage canals, Dunes and wild flowers. The rain drainage canal network will be the bay open space and parks network. All developments will be between them. The treatment of those wadis and water networks vary from minimum interference to major. The minor interference will be only protection from animal grazing to help the natural vegetation to grow again. Some of the wadis will work as natural parks and urban farms.

The development zones between the wadis will be on top of interconnected Dunes. The Dunes will be surrounded with dense local vegetation trees and shrubs. That will Help form the Instagram picture of Waterfront Bay

In order to give the dunes an extra effect. We propose to use the local wild flowers that grows naturally in the northern region of Saudi Arabia. Those flowers will make a colorful colored carpet over Waterfront BAY Dunes.

# LANDSCAPING MASTER PLAN THEME – RED SEA

## CONCEPT ANALYSIS



## CONCEPT

The main concept will be driven from respecting the wadis and natural rain drainage canals, Dunes, and wildflowers. The rain drainage canal network will be the bay open space and parks network. All developments will be between them. The treatment of those wadis and water networks varies from minimum interference to major. The minor interference will be only protection from animal grazing to help the natural vegetation to grow again. Some of the wadis will work as natural parks and urban farms.

The development zones between the wadis will be on top of interconnected Dunes. The Dunes will be surrounded by dense local vegetation trees and shrubs. That will help form the Instagram picture of The Bay.

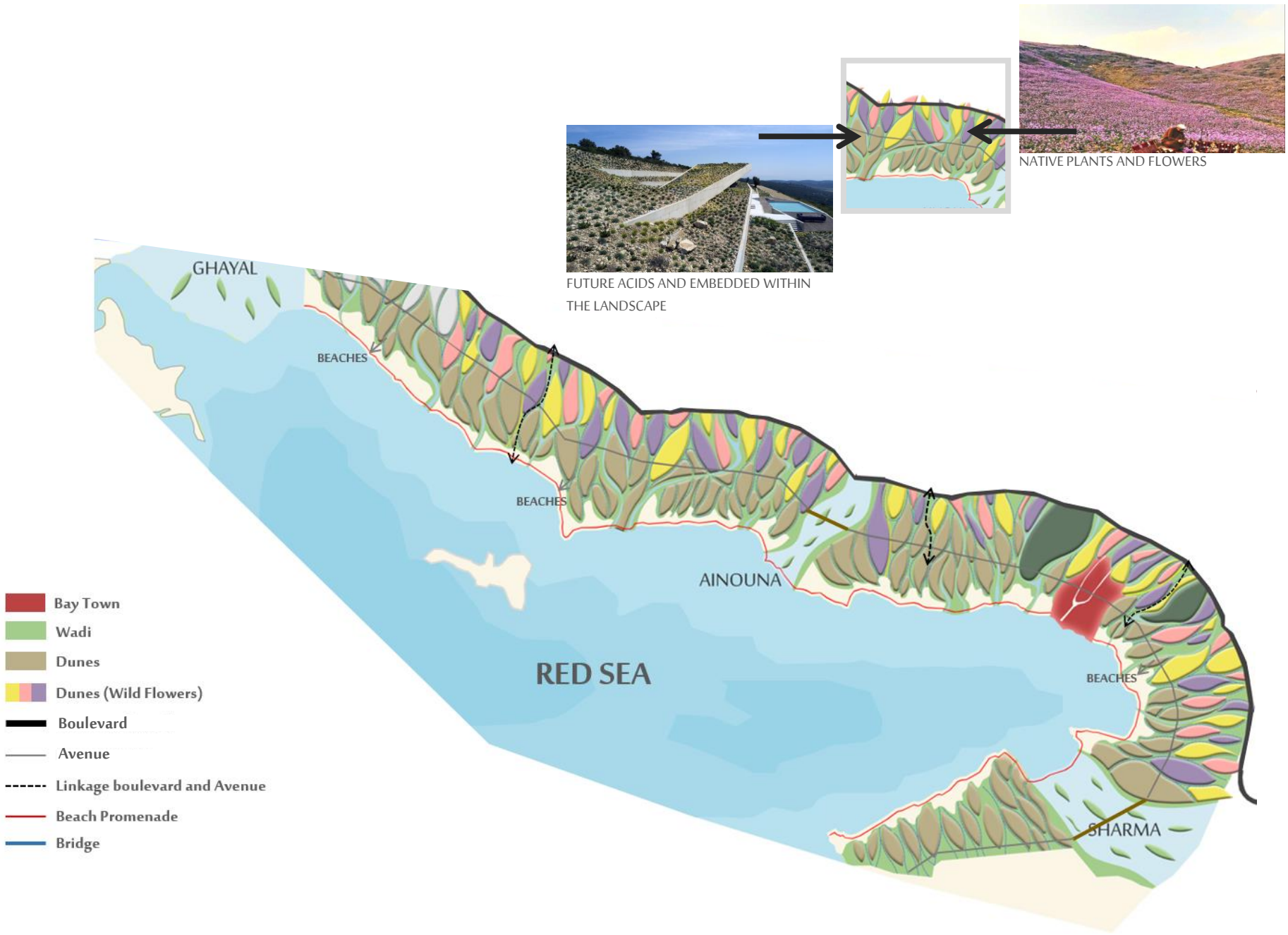
To give the dunes an extra effect. We propose to use the local wild flowers that grow naturally in the northern region of Saudi Arabia. Those flowers will make a colorful carpet over The Bay Dunes.



SITE IS FILLED WITH  
NATURAL HILLS



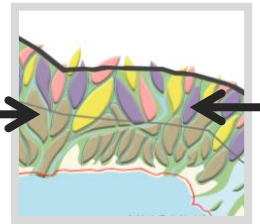
# LANDSCAPING MASTER PLAN THEME – RED SEA



- Bay Town
- Wadi
- Dunes
- Dunes (Wild Flowers)
- Boulevard
- Avenue
- Linkage boulevard and Avenue
- Beach Promenade
- Bridge

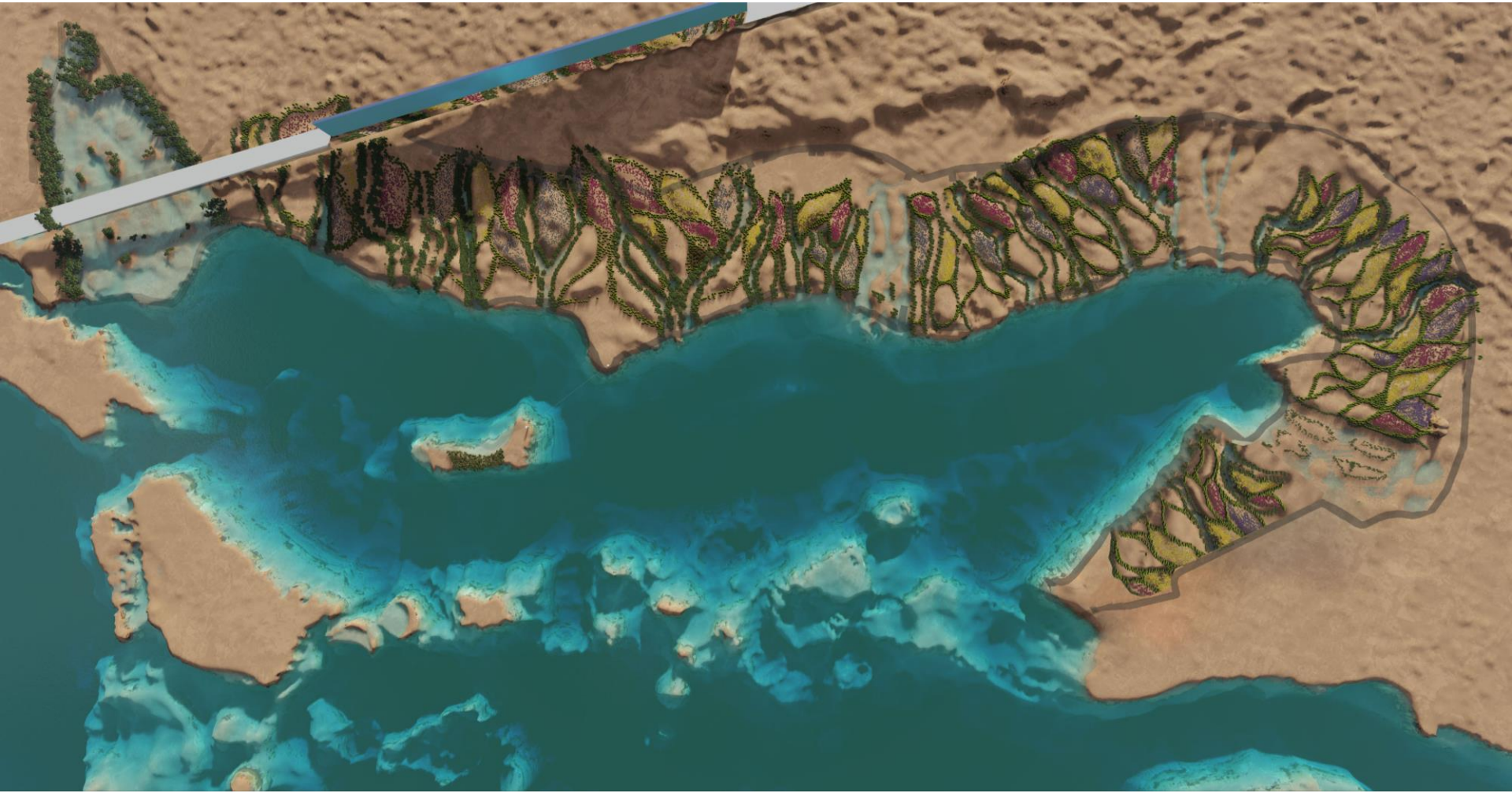


FUTURE ACIDS AND EMBEDDED WITHIN THE LANDSCAPE



NATIVE PLANTS AND FLOWERS

# LANDSCAPING MASTER PLAN THEME – RED SEA



# LANDSCAPING MASTER PLAN THEME – RED SEA

MANGROVE TRAIL



MANSION AVENUE



WADI



# ARCHITECTURE





In collaboration with alliance consultant Dubai we have developed the architectural concept of this Strip Mall in Jubail industrial city. Since the length of the project is about 250m the goal was to break this length by creating variety articulation in the façade to make it dynamic.

# DEAD MALL REVITALIZATION | AL-AHSA'A

EXISTING







شكراً لكم..

THANK YOU..

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